



Abhishek Kaluram Sen
(Marketing)

To work in the organization where I can develop and enhance my skills and knowledge that will help me to achieve my professional and



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WORK EXPERIENCE (if any)

- 1) Worked as a salesperson in **Krishna Mobile & Electronics** for 2 years from 2019 to 2021. (Navsari)
- 2) Worked as Business Development Executive in **Byjus** for 3 months from June 2022 to August 2022. (Navsari)
- 3) Worked in **Savan Mobile** as Sales person and helped them in increasing customer base and increase efficiency in after sales service to enhance overall profit.

The experience helped me to develop my professional skills and learn marketing and sales related aspects and also helped in communication and convincing skill.

INTERNSHIPS AND PROJECTS

Projects

Research Project- To study consumer experience regarding E-wallet.

Research Project - To study the consumer experience regarding heritage market.

Stretonomics Project- To study how the street vendors operate their business.

Hackathon: - in hackathon we have the task of financial analysing of coal India.

Statathon: - in statathon we have analysed statical data.

Marketing hackathon: - it was organised by Tipson group Ahmedabad.

Capston: - to study about IT uses in companies.

The key learnings were

1. Team work
2. Communication skills
3. Time management

Interests: Sales, Marketing, Core Marketing, and Digital Marketing

EDUCATION

MBA, (2022-24) LJ Institute of Management Studies (Persuing) LJ University.

BBA, (2022) NaranLala College of Commerce and Management (Veer Narmad South Gujarat University)
Percentage: 76%

HSC, (2017) ShardaMandir School (Gujarat Board)
Percentage: 80%

SSC, (2015) ShardaMandir School (Gujarat Board)
Percentage: 65%

SKILLS

- Communication
- Adaptability
- Convincing
- Negotiation
- Lead Generation
- Data Analysis
- Time Management
- Decision Making

HIGHLIGHTS (Achievement)

- Secured 5th Rank in BBA Sem 5
- Secured 2nd Rank in HSC
- Secured 2nd in highest sales and 1st in highest lead taker in byjus team.

CERTIFICATES

Data Visualization in Micro Soft Power point (Coursera)

Introduction to Micro soft Excel (Coursera)

Getting Started with Microsoft Excel (Coursera)

CCC

LANGUAGES (Spoken and Written)

English, Hindi, Gujarati

Hobbies

Traveling

Cooking

Reading a books